

2007 Advertising Deadlines

JANUARY:

Early Deadlines:
Medical/Dental
Professional Profiles
College Guide Profiles
Space: 11/9/06
Materials: 11/10/06

Parade of Homes
Spring Preview
Weddings & Celebrations
Downtown Living
Space: 11/14/06
Req. Prod.: 11/16/06
CTP: 11/20/06

ROB Deadlines:
Space: 11/20/06
Req. Prod.: 11/21/06
CTP: 11/22/06

FEBRUARY:

Early Deadlines:
Home Trends
Remodelers' Stand-Outs
Minnesota Golf Show
Space: 12/15/06
Req. Prod.: 12/19/06
CTP: 12/21/06

ROB Deadlines:
Space: 12/21/06
Req. Prod.: 12/26/06
CTP: 12/27/06

MARCH:

Early Deadlines:
Chef Profiles
Space: 1/11/06
Materials: 1/12/06

Spring Home & Garden Show
Interior Design
Space: 1/16/07
Req. Prod.: 1/18/07
CTP: 1/22/07

ROB Deadlines:
Space: 1/22/07
Req. Prod.: 1/24/07
CTP: 1/25/07

APRIL:

Early Deadlines:
Condos & Townhomes Easy
Street HomeTour (BATC)
Million Dollar Homes
Space: 2/13/07
Req. Prod.: 2/15/07
CTP: 2/20/07

ROB Deadlines:
Space: 2/20/07
Req. Prod.: 2/21/07
CTP: 2/22/07

MAY:

Early Deadlines:
2007 ASID Showcase Home
Space: 3/8/07
Req. Prod.: 3/12/07
CTP: 3/14/07

Golf (MN Golf Assoc.)
Space: 3/14/07
Req. Prod.: 3/16/07
CTP: 3/20/07

ROB Deadlines:
Space: 3/20/07
Req. Prod.: 3/22/07
CTP: 3/23/07

JUNE:

Early Deadlines:
Home Remodeling Guide
ROMA Awards
Do the Town
Space: 4/17/07
Req. Prod.: 4/19/07
CTP: 4/23/07

ROB Deadlines:
Space: 4/23/07
Req. Prod.: 4/25/07
CTP: 4/26/07

JULY:

Early Deadlines:
Home Building and
Development Guide
Trillium Awards
Space: 5/9/07
Req. Prod.: 5/11/07
CTP: 5/15/07

ROB Deadlines:
Space: 5/21/07
Req. Prod.: 5/23/07
CTP: 5/24/07

AUGUST:

Early Deadlines:
Super Lawyer Profiles
Space & Materials: 5/31/07

Annual Super Lawyers Guide
Space: 6/7/07
Req. Prod.: 6/11/07
CTP: 6/12/07

Kitchen Spectacular
Space: 6/12/07
Req. Prod.: 6/14/07
CTP: 6/18/07

ROB Deadlines:
Space: 6/18/07
Req. Prod.: 6/20/07
CTP: 6/21/07

SEPTEMBER:

Early Deadlines:
Mpls.St.Paul Magazine
SHOPS
Space: 6/26/07
Req. Prod.: 6/28/07
CTP: 7/2/07

Power of Women Profiles
Space: 7/10/07
Materials: 7/11/07

Fall Parade of Homes
Women Venture
Space: 7/17/07
Req. Prod.: 7/19/07
CTP: 7/23/07

ROB Deadlines:
Space: 7/23/07
Req. Prod.: 7/25/07
CTP: 7/26/07

OCTOBER:

Early Deadlines:
Mpls.St.Paul Magazine
HOME
Space: 7/24/07
Req. Prod.: 7/26/07
CTP: 7/30/07

Chef Profiles
Space: 8/10/07
Materials: 8/13/07

ROB Deadlines:
Space: 8/20/07
Req. Prod.: 8/22/07
CTP: 8/23/07

NOVEMBER:

Early Deadlines:
Super Real Estate Agent
Profiles
Space & Materials: 8/7/07

Medical/Dental
Professional Profiles
Space: 9/3/07
Materials: 9/4/07

2008 Medical Guide
Space: 9/11/07
Req. Prod.: 9/13/07
CTP: 9/17/07

Great Goods
Space: 9/13/07
Materials: 9/14/07

Holiday Entertaining
Midwest Winter & Ski Guide
Space: 9/17/07
Req. Prod.: 9/19/07
CTP: 9/21/07

ROB Deadlines:
Space: 9/21/07
Req. Prod.: 9/25/07
CTP: 9/26/07

DECEMBER:

Early Deadlines:
Social Datebook
Space: 9/17/07
Req. Prod.: 9/19/07
CTP: 9/21/07

Legal Rising Stars
Space: 10/9/07
Req. Prod.: 10/11/07
CTP: 10/12/07

Great Goods
Space: 10/12/07
Materials: 10/15/07

ROB Deadlines:
Space: 10/22/07
Req. Prod.: 10/24/07
CTP: 10/25/07



2007 Editorial Calendar

2007 Editorial Calendar

	Editorial Feature		Health	Home	Lifestyle	Education	Wellness & Beauty	Travel	Community
July	Newcomer's Guide	EARLIER DEADLINES APPLY	Newcomers Guide •Hospitals & Clinics	Home Building and Development Guide Trillium Awards	Newcomers Guide •Financial Institutions	Newcomers Guide •Public & Private schools			Newcomers Guide: •Neighborhoods & Retail Meet the Experts
August	Food & Dining Fall Fashion Preview Residential Architecture & RAVE Awards		Guide to Specialty Clinics	Residential Architecture & RAVE Awards Kitchen Spectacular Home Tour	Fall Food & Dining Preview • Expanded Restaurant Directory Fall Fashion Preview	Career & Learning Enrichment			Annual Super Lawyers Guide Super Lawyer Profiles
September (Bonus Publication)	Mpls.St.Paul Magazine SHOPS				Mpls.St.Paul Magazine SHOPS				
September	Fall Arts Preview Fashion Travel		Get Healthy •Infertility & Reproduction	Fall Parade of Homes	Life Transitions Fall Fashion	Fall College Tour Guide		Special Travel Feature •Reader Response Card	WomenVenture Power of Women Profiles Fall Arts Preview
October (Bonus Publication)	Mpls.St.Paul Magazine HOME			Mpls.St.Paul Magazine HOME					
October	Best Restaurants Ballot Volunteer Hall of Fame		Get Healthy •Breast Cancer Awareness Month		Organic Living Best Restaurants Ballot Chef Profiles	Prep School Preview	Total Wellness •Hair & Skin Care •Salons & Spas		Volunteer Hall of Fame Chef Profiles
November (Bonus Publication)	2008 Medical Guide		2008 Medical Guide Medical/Dental Profiles						
November	Fine Jewelry Lighting Holiday Entertaining			Super Real Estate Agents Lighting Your Home	Holiday Gifts & Great Goods Fine Jewelry Holiday Entertaining			Midwest Winter & Ski Guide	Adoption
Social Datebook (Bonus Publication)	2008 Social Datebook								2008 Social Datebook
December	Annual "BEST OF" Issue ASID Awards		Get Healthy •Mental Health Challenges	ASID Awards	Holiday Gifts & Great Goods				Planned Giving Legal "Rising Stars"

SPECIAL ADVERTISING SECTIONS

2007 Editorial Calendar

	Editorial Feature	Health	Home	Lifestyle	Education	Wellness & Beauty	Travel	Community
January	Top Doctors Weddings & Celebrations	Top Doctors Medical/Dental Profiles	Parade of Homes Spring Preview	Weddings & Celebrations	College Prep & Regional College Guide			Downtown Living
February	Home Trends	Children's Heart Link	Home Trends Remodelers' Stand-Outs	Minnesota Golf Show		Hair & Skin Care		
March	Best Restaurants Interior Design		Spring Home & Garden Show Program Interior Design	Financial Planning	Graduate Programs	Cosmetic Dentistry		Restaurant Week Chef Profiles
April	Weekend Getaways Landscaping	Get Healthy •Back & Neck Pain Management	Condos & Townhomes Easy Street Home Tour (BATC) Million Dollar Homes	Lake Lifestyle Landscaping		Cosmetic Surgery	Weekend Getaways •Reader Response Card	
May (Bonus Publication)	2007 ASID Showcase Home		2007 ASID Showcase Home					
May	Gardening	Breast Cancer •Race for the Cure		Golf (MN Golf Assoc.) Gardening	Post-Graduate Alternatives	Salons & Spas		
June	Summer Pleasures Entertaining		Home Remodeling Guide ROMA Awards	Entertaining Weddings & Celebrations			Casinos	Do the Town

SPECIAL ADVERTISING SECTIONS EARLIER DEADLINES APPLY